



Department of Journalism and Mass Communication
Kannada University, Hampi
Vidyaranya 583 276

Department Profile

1. Introduction :

The department was established in 2017, to facilitate Students of Hyderabad Karnataka specialize in the field of Journalism and Mass Communication. The post Graduate Department of Journalism and Mass Communication Offers a two year MA and One year PG Diploma.

The purpose of the Journalism study is to provide students with knowledge and skills to become a successful journalist. The Journalism study encompasses not only news writing and editing in the Print media but also in Electronic media with its specialized papers on Radio Broadcasting, TV Broadcasting, Advertising, Public Relation and Photography. Apart from a Syllabus that spans across all Theoretical and Practical aspects of the discipline, the department conducts special programmes. Department Publishes **Vidyaranya Varthe** 15 days laboratory news papers.

1. Vision

- Media is considered as the fourth pillar of democracy, and forms the backbone of any Developing nation. The Development strives to provide a platform for the students from rural and downtrodden sections to explore the field of Journalism and Mass Communication. The Departments aims to contribute to the society through imparting a dynamic flair for writing, creative bent of mind, nose for news, adept in photo and video editing as well as innovative and professional use of the mass media.
- Educated minds of sufficient Knowledge with Particular Subject.
- Students Trained under the Ethics in Journalism

2. Mission

- MA in Journalism and Mass Communication mission is to educate students in a broad range of practical skills and concepts involving the reporting, editing and presentation of information and prepare them for career in journalism
- To develop human resources needed in media organizations.
- This Post –graduate program will prepare students to enter this new integrated media in the globalized world with a strong foothold. The programs objective is to produce graduates with knowledge in Journalism and mass communication, preparing them to be leaders in media and communication sectors.

3. Major Programs of the Department

- MA Journalism and Mass Communication
- PG Diploma in Journalism and Mass Communication

4. Department Facilities:

- A well equipped Multi Media (computer) Lab with 25 systems loaded with latest Software Programs.
- TV With DTH Facility
- LCD Projector.
- Color Printer.
- Digital Board and Smart Board.
- Photo Copier.
- A reading room with Leading regional and national Newspapers and Magazines for study and Research work.

5. Details of the Faculty (Names with Qualification and years of service)

Name	Qualification	Designatin	No. of Years of Experience
Loksha S.K.	MS Communication	Guest Lecturer	3 years
K.Padmavathi	MA Journalism and Mass communication and K-set	Guest Lecturer	06 months
Santoshkumar Chinnannavar	MA Journalism and Mass communication	Guest Lecturer	3 years

6. Details of the Students (No. of Students of MA Journalism and Mass Communication And PG Diploma Admission – wise 2017 -19)

➤ **MA 1st Year Students Details 2018-19**

Sl No	Caste	Famale	Male	Total
1	General Category	----	-----	-----

2	SC	00	04	04
3	ST	00	07	07
5	Group-1	-----	-----	-----
6	Group-2A	01	02	03
7	Group-2B	-----	-----	-----
8	Group-3A	00	01	01
9	Group-3B	00	01	01
10	Physically Handicapped	-----	-----	-----
11	Others	-----	-----	-----
Total		01	15	16

➤ **MA 2nd Year Students Details 2017-18**

Sl No	Caste	Famale	Male	Total
1	General Category	-----	-----	-----
2	SC	01	03	04
3	ST	00	09	09
5	Group-1	-----	-----	-----
6	Group-2A	00	03	03
7	Group-2B	-----	-----	-----

8	Group-3A	-----	----	----
9	Group-3B	00	02	02
10	Physically Handicapped	-----	-----	-----
11	Others	-----	----	-----
Total		01	17	18

➤ **PG Diploma Students Details 2016-17**

Sl No	Caste	Famale	Male	Total
1	General Category	-----	-----	-----
2	SC	03	03	06
3	ST	00	03	03
5	Group-1	01	06	07
6	Group-2A	00	06	06
7	Group-2B	-----	-----	-----
8	Group-3A	-----	-----	-----
9	Group-3B	00	01	01
10	Physically Handicapped	-----	-----	-----

11	Others	-----	-----	-----
Total		04	19	23

➤ **PG Diploma Students Details 2017-18**

Sl No	Caste	Famale	Male	Total
1	General Category	-----	-----	-----
2	SC	00	06	06
3	ST	01	03	04
5	Group-1	01	02	03
6	Group-2A	01	02	03
7	Group-2B	-----	-----	-----
8	Group-3A	-----	-----	-----
9	Group-3B	00	04	04
10	Physically Handicapped	-----	-----	-----
11	Others	-----	-----	-----

Total	03	17	20
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➤ **PG Diploma Students Details 2018-19**

Sl No	Caste	Famale	Male	Total
1	General Category	00	01	01
2	SC	01	06	07
3	ST	01	06	07
5	Group-1	-----	-----	-----
6	Group-2A	01	02	03
7	Group-2B	-----	-----	-----
8	Group-3A	-----	-----	-----
9	Group-3B	01	01	02
10	Physically Handicapped	-----	-----	-----
11	Others	-----	-----	-----

Total	04	16	20
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7. Future plans of the Department

- **Community Radio**
- **Television studio**
- **To provide language Lab**
- **Imco Lab**
- **To Provide Print and Electronic media supporting Softwares**
- **Conduct National Seminars and Workshops.**
- **Web TV**
- **Campus Radio**
- **Campus T.V**

Career Opportunities:

How this course helps the students in building their career in this corporate world.